

DRUMBEATS



African Travel, Inc.

1-800-2-SAFARI
www.africantravelinc.com

SPRING 2008

HELLO READERS!

We are starting 2008 off with a good long look at South Africa - one of the most beautiful countries on earth! Aside from her good looks, she offers visitors an incredible array of cultural activities and wildlife viewing opportunities - not to mention the scrumptious cuisine and world-famous South African wines. Enjoy! - Anne Bellamy, President

OUR MISSION

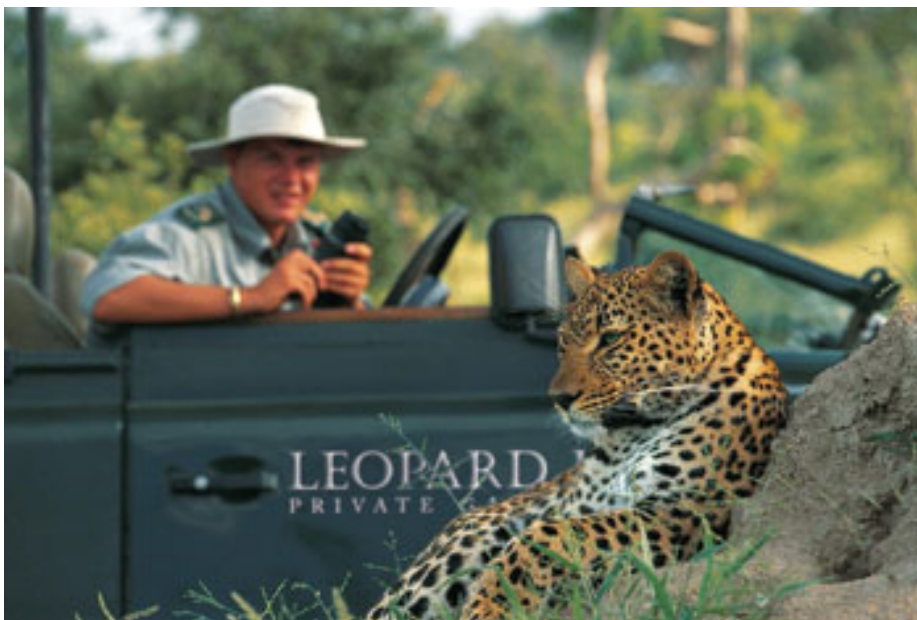
A safari to Africa is a life-long 'dream come true'. *African Travel, Inc.* is dedicated to assisting our customers create, plan and experience the best possible safari adventure. By sharing our knowledge, experience and expertise, our simple mission is to breath life into fantasies and help our clients truly 'live the dream'...



Staff SPOTLIGHT

Tina Moreno Operations Supervisor

Just a year shy of her 20th anniversary, Tina is a vital member of the African Travel, Inc. team. She has traveled throughout Southern and Eastern Africa during the last 2 decades. Her vast destination knowledge ensures that our clients' itineraries and documents are accurate, informative and up-to-date. Tina and her family also enjoy cruising and make sure to find the time to join a couple of sailings every year. And in her spare time, Tina manages our company's day-to-day IT needs! As a multi-tasking pro, Tina is a great resource for both her co-workers and African Travel, Inc. clients.



Experience the wildlife of the Sabi Sands area

Hot GNUS

Where? Kruger Park, South Africa.
What? Kings Camp in the Timbavati and Leopard Hills Lodge in the Sabi Sands.

Tucked away in its own game-rich paradise, Kings Camp is an intimate, 11 suite luxury camp that prides itself on personalized service and terrific wildlife experiences. The large air-conditioned suites feature comfortable lounge areas, private verandahs and both indoor and outdoor showers. The warm and plush decor includes nostalgic touches; claw-footed bathtubs, well-worn leather steamer trunks and crystal decanters with aged liqueurs. The area is home to the famous White Lions of the Timbavati - no guarantees of sighting is offered; feel lucky?

THE CHEETAH SHEET



VENTURE OFF-THE-BEATEN-PATH IN CAPE TOWN

◆ Spend an evening in a township home of Jethro Louw - known as the

Just south, Kings Camp sister property, Leopard Hills Lodge, is located in the famous Sabi Sands area. The 8 guest chalets are hilltop positioned to ensure maximum views. The spacious guest rooms include a comfy sitting area, indoor and outdoor showers and extra touches like a full stocked minibar, overhead fan and romantic bathrooms with double vanities. Outside, the large decks offer private plunge pools from which you can actually view herds of elephant meandering below... or perhaps a distant leopard on the hunt!



A surprise visitor at Kings Camp

Where? Johannesburg, South Africa.

What? Fascinating places to visit and a famous boutique hotel.

By day, Johannesburg's streets hum with the sounds of international commerce. At night, the city is transformed into a modern and edgy destination where music, art and fine dining surprise the uninitiated visitor. Two of the city's "must sees" are: The Apartheid Museum, which chronicles the country's darkest time. Museum visitors are invariably fascinated, some are disturbed, but no one escapes being profoundly moved. The infamous township of Soweto is an amazing tribute to the will of the disenfranchised. Accompanied by a local guide, view township life, the rich cultural heritage reflected in every shanty and street corner. Tour a school, a church or private home, and finally, stop in a Shebeen, a favorite local hangout, a sort of tavern, cafe or meeting house.

Johannesburg is also home to The Saxon, considered the finest 5 star boutique hotel in all of South Africa. This is where Mandela chose to stay after he was released from prison and began to write his memoirs. With only 26 guest suites, the Saxon is tucked away in a prestigious and quiet suburb of Johannesburg. The sprawling gardens, horizon pool, discreet spa and elegant modern decor blend to create a feeling of calm and serenity. Two nights here is a must, as it is the perfect place to unwind before or after an international flight, and an excellent base from which one can explore the Apartheid Museum and Soweto.

ghetto poet. Enjoy his poetry-music, a home cooked dinner and enchanting conversation.

- Join a Cape Malay Cooking Safari: it's "hands on" during this informal cooking workshop where you shop, cook and enjoy the local cuisine.
- Discover the rhythms of Cape Town on an evening Jazz Safari. Rendezvous with well-known Cape Town musicians and enjoy the vibes over dinner and drinks.
- Participate in an African drumming workshop in the Kayamandi township. Under the tutelage of a master drummer, feel the pulse of Africa in your fingertips!



SAFARI DAVE'S DO'S & DON'TS

By Dave Herbert, CTC,
Managing Director

SHOW ME THE MONEY!

- Credit cards are accepted at most African hotels and fine restaurants. MC/ Visa preferred.
- Travellers Cheques are not easy to cash and a fee will be added.
- When taking US currency with you - limit large bills.
- Many African visa fees (obtained upon arrival) and departure taxes (paid when you leave) are payable in US DOLLARS ONLY.
- Always try to pay for visas and departure taxes in exact US currency. Change is made in local currency!
- In a pinch, US money can be used for gratuities throughout Southern and East Africa.
- When visiting Zimbabwe, use U.S. dollars only; no credit card, travelers cheques or local currency.



African drumming



The Saxon, Johannesburg

Where? Daily non-stop service from New York and Houston to Dubai.

What? Emirates Airlines.

On March 30, Emirates will begin operating daily flights between Cape Town, Africa's third-busiest airport, and the ultra-modern Dubai International Airport complementing the twice daily air schedule to Johannesburg. Emirates, having received more than 300 international awards in recognition of its unsurpassed levels of customer service, will be the perfect choice for any trip to Africa. For coach class travelers, access to the Marhaba Lounge at Dubai Airport is complimentary with connections of more than three hours. Business and first class passengers are invited to enjoy the exclusive G Force Health Club with swimming pool, sauna, jacuzzi or steam room and a 30-minute massage. Complimentary hotel nights are being offered with layovers of more than 8 hours for economy and 6 hours for business and first class passengers. African Travel, Inc.'s Air Centre offers competitive pricing in all three classes of service with or without land arrangements. To obtain a quote, please call (800) 727-7207.

BREAKING NEWS

Emirates will commence daily nonstop service from Los Angeles to Dubai starting September 2008. The 16 hour nonstop flight will operate using Boeing's new 777-200LR.

Calendar of Events

March 29, 2008

Extraordinary Living with Melinda Lee & African Travel, Inc. at Bristol Farms in Redondo Beach, CA – Live Broadcast on KNX10.70 by famous Southern California Radio Food News Personality.

April 18, 2008

Cheetah Outreach, Fundraising Event "The Fourth Race for Survival" at the Industria Superstudio in New York, NY, visit www.raceforsurvival.com for more information.

April 28-29, 2008

Trade Event, Virtuoso Latin America Meeting in Cancun, Mexico.

June 18, 2008

Trade Event, Vacation.com International Supplier Conference & Trade Show, Las Vegas, NV.



Cape Malay local cuisine

SAFARI SO GOOD

"WOW! You and your organization rock! My wife and I could not be happier and we wish to thank you from the bottom of our hearts for your efforts in putting together a first rate itinerary... We do not think there is a better organization than African Travel." - Barb & Sherry, Michigan



The intimate setting of a Leopard Hills Lodge chalet and outdoor plunge pool

Congratulations to Francisca Norton from San Dimas, CA who, at the Los Angeles Times Travel & Adventure Show, won a trip for two to South Africa courtesy of African Travel, Inc. and South African Airways.

Southern Californians, here is your chance to enter to win a safari to South Africa.

EXTRA **ROAR** DINARY CONTEST

African Travel, Inc. and FastFrame stores are launching an exciting 'safari giveaway' on March 24. Visit any of the FastFrame Southern California stores and enter to win a spectacular 12 day safari to South Africa. The lucky winning couple will explore Cape Town, Johannesburg and Kruger Park, staying in super luxury hotels and lodges. All transfers, sightseeing, wildlife safaris and most meals are included. Airfare will be provided from Los Angeles. Visit our web-site www.africantravelinc.com/knx for more details.

Keep an eye on our web-site for future announcements and contests in your area.



Stripes & Spots

Did you know that a group of rhino is called a "crash"... and a group of leopards is called a "leap".



Voted One of TRAVEL+LEISURE's
Top Ten Tour Operators



African Travel, Inc.



12 Days The Heart of South Africa:

Explore the culture and heritage of the Rainbow Nation with your choice of excursions in and around Cape Town and Durban. The adventure climaxes with wildlife viewing at a private reserve in the Timbavati. Land and Air (from NYC) starts at \$4,999 per person.

12 Days Southern Luxuries & Wildlife

Wonders: 4 nights in Cape Town allows time to get your "safari legs" under you and then you wing off to three uniquely distinct reserves for 8 days of unrivaled wildlife viewing. Your nights are spent in some of the finest luxury lodges where your every need is anticipated. Land, per person, starts from \$7,995.

HAVE YOU HERD?

African Travel, Inc., in an effort to raise funds and awareness of one of our favorite African charities, **THE CHEETAH OUTREACH FOUNDATION**, has teamed up with the talented Bonnie Nelson, author of "The Cheetah Portal". Her 3 disc compilation is a delightful rendition of the author's first African safari. Enormously entertaining, occasionally sad, ultimately uplifting, this audio book is a "must read", a kind of initiation for first time "safariers". It is available for sale by visiting www.CheetahPortal.com either as a 3-CD set or as an instant download. All new African Travel clients will receive a complimentary electronic copy. Proceeds from these sales, in their entirety, will benefit **THE CHEETAH OUTREACH FOUNDATION**.

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...AND READ THE LATEST!



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